DigiTrends

“THE INTELLIGENT ENTERPRISE” POWERED BY DIGITRENDS’ AI COE



EVERYONE IS TALKING ABOUT AI

FEW ARE UNLOCKING ENTERPRISE VALUE

AI has moved beyond experimentation. The real opportunity lies in transforming AI into secure, scalable, and measurable business outcomes that drive lasting enterprise value.

The Enterprise Challenge

- Disconnected AI Initiatives
- Security & Governance Risks
- Limited Business Value
- Scaling Beyond the Pilot Phase



DigiTrends' Approach

- Unified AI Strategy
- Responsible AI Governance
- Outcome-Driven AI Solutions
- AI Center of Excellence

WHY DIGITRENDS

An AI-first digital transformation partner delivering enterprise-grade solutions and measurable outcomes

Industry Expertise

Global Presence

AI-First Innovation

AI Center of Excellence

Enterprise-Grade Governance

Outcome Driven Delivery

OUR LEADERSHIP TEAM



Samad Saleem, CEO



Talha Ahmed, CTO



Tasaddaq Banoori, COO



Shaikh Ayaz Ali CRO

10+
Years of Experience

Trusted by Global Organizations

DIGITRENDS' AI ECOSYSTEM

One partner for every step of your AI journey

AI SOLUTIONS

Purpose-Built AI for Business Impact

- Ready-to-Deploy AI Products
- Intelligent Workflow Automation
- Secure Enterprise Deployment
- Built for Compliance

AI CENTER OF EXCELLENCE

Enterprise AI Strategy & Enablement

- Strategic AI Advisory
- Governance & Risk Management
- Enterprise AI Transformation
- Continuous Innovation & Scale

AI CENTER OF EXCELLENCE

Turning AI Initiatives into Enterprise Capabiltiy

DigiTrends' AI CoE provides the strategy, governance, and operating model to help organizations adopt, scale and sustain AI with confidence.

The operating model for scalable, secure AI adoption.

Strategic Alignment
Align AI initiatives with business goals and measurable outcomes.

Responsible AI
Embed governance, security, compliance, and trust by design.

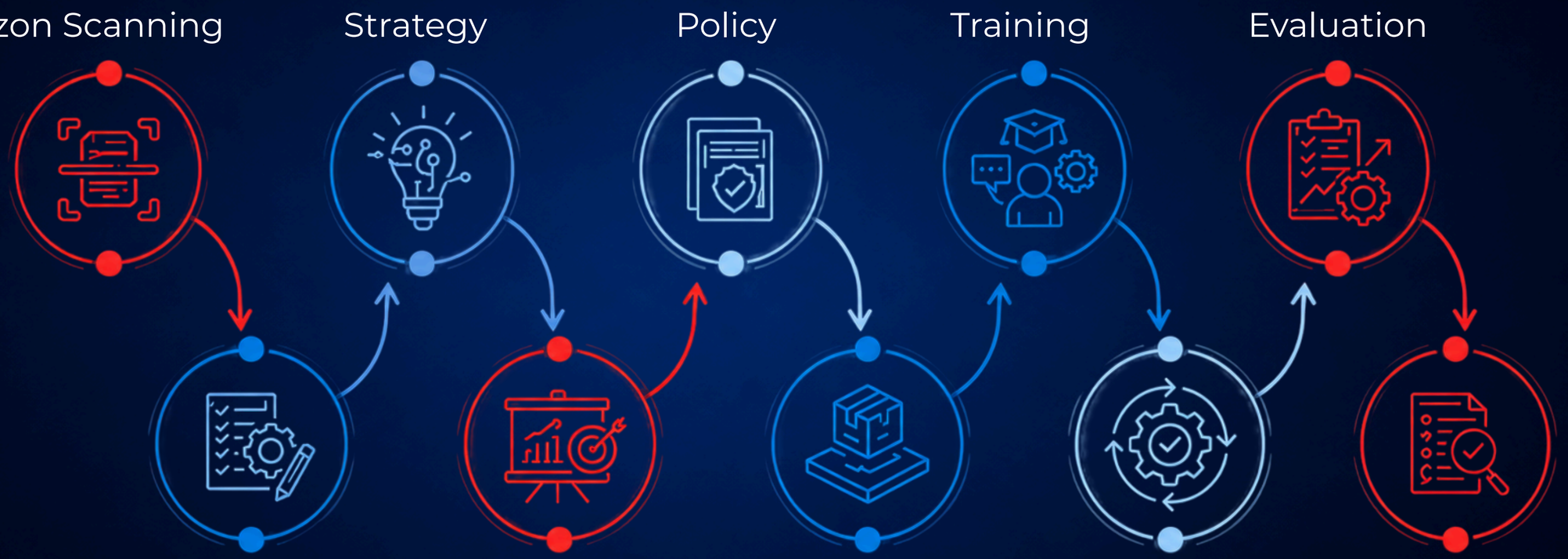


Operational Excellence
Standardize AI delivery to improve efficiency and scalability.

Continuous Innovation
Continuously evolve AI capabilities to unlock new business value.

THE AI COE ROADMAP

A structured path to AI adoption



From strategy to scale, every step is designed to build lasting AI capability.

WITH THE RIGHT FOUNDATION,
AI DELIVERS REAL BUSINESS IMPACT

WITHOUT AI COE

- Siloed AI initiatives
- Lack of governance
- Security and compliance risks
- Limited ROI
- Slow adoption
- No continious improvements

VS

WITH DIGITRENDS' AI COE

- Enterprise-wide AI strategy
- Responsible AI governance
- Faster time to value
- Measurable business outcomes
- Scalable and sustainable AI
- Continious optimization

AI SOLUTIONS PORTFOLIO

Solving high-impact business challenges



Industry-Specific AI Solutions



On-Premise or Cloud Deployment



Leveraging North American Enterprise AI Experience



Secure & Compliant by Design



Quick Enterprise Integration



Scalable for Future Growth

AI PATIENT SIMULATOR

AI-Powered Clinical Learning

CHALLENGE

Clinical education is often limited by time, access, engagement

SOLUTION

AI-powered conversational patient simulations with voice interactions, governed clinical content and real-time anayltics.

BUSINESS IMPACT

- Higher engagement
- Better knowledge retention
- Personalized learning
- Actionable insights
- Measurable outcomes



Voice-based Interaction

Indication-specific Cases

Smart Guardrails & Compliance

Analytics & Insight Engine

Personalized Learning Loop



AI GAMIFICATION

AI-Powered Clinical Engagement Platform

CHALLENGE

Traditional medical conferences often limit audience participation and real-time scientific engagement.

SOLUTION

AI transforms clinical challenges into live questions, enabling peer learning with real-time evidence and KOL validation.

BUSINESS IMPACT

- Increased HCP engagement
- Interactive scientific learning
- Evidence-based discussions
- Memorable conference experiences
- Real-time audience insights



Live AI Question Generation



Evidence-Based Insights



Real-Time Leaderboard



KOL Validation



Recognition & Awards

AVICA

An Integrated Digital Health Platform for Continuous Care

CHALLENGE

Managing chronic care across disconnected systems limits timely intervention and patient engagement.

SOLUTION

An AI-enabled digital health platform connecting patients, providers, and devices for continuous care.

BUSINESS IMPACT

- Improved patient outcomes
- Earlier intervention
- Improved compliance
- Data-driven clinical decision-making
- Better monitoring



Continuous ECG Monitoring

Respiration Monitoring

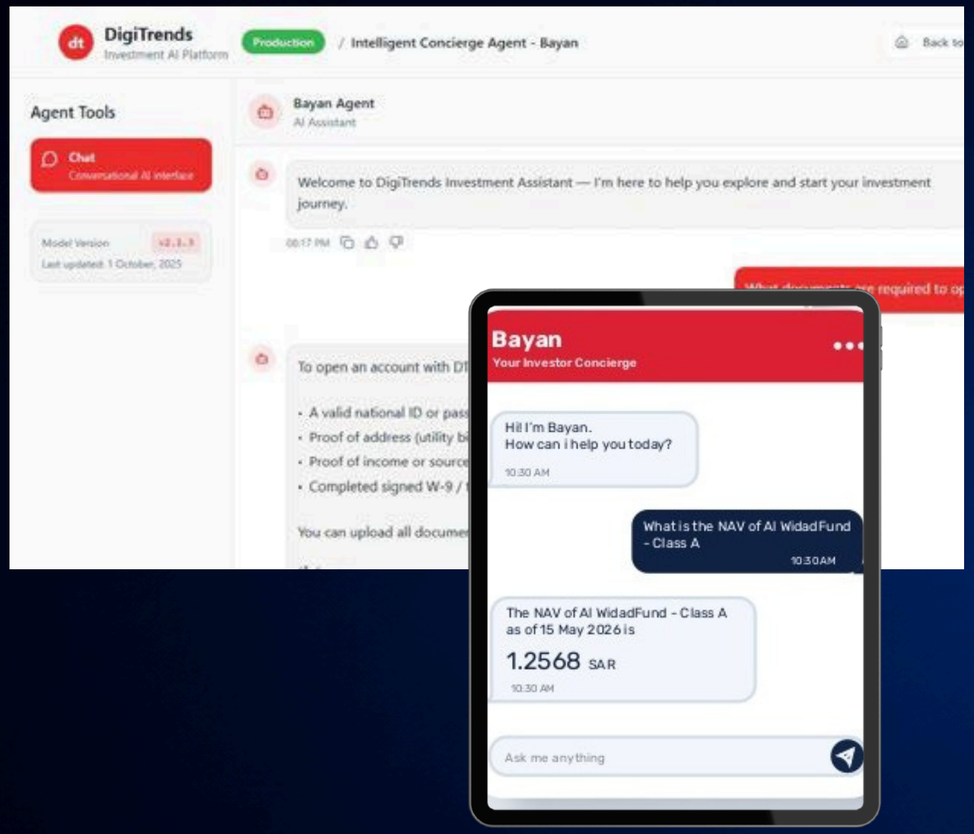
Movement Tracking

Cloud-Connected Insights

Reusable & Rechargeable

BAYAN

AI Concierge for Investor Guidance



CHALLENGE

Investors need fast, accurate fund information without searching across multiple documents and channels.

SOLUTION

Generative AI concierge delivering instant fund information through voice or text across digital channels.

BUSINESS IMPACT

- Faster investor responses
- Improved client engagement
- Reduced support workload
- Consistent information delivery
- Improved investor experience

Voice-Based Interaction

Fund Knowledge Engine

Smart Information Retrieval

Multi-Channel Deployment

Personalized Guidance

THIMAR

AI Portfolio Intelligence Assistant

CHALLENGE

Investors expect personalized portfolio insights without compromising the privacy of sensitive financial data.

SOLUTION

AI portfolio assistant delivering personalized insights through a secure, privacy-first hybrid architecture.

BUSINESS IMPACT

- Personalized insights
- Increased client confidence
- Privacy-first AI interactions
- Proactive monitoring
- Stronger client relationships



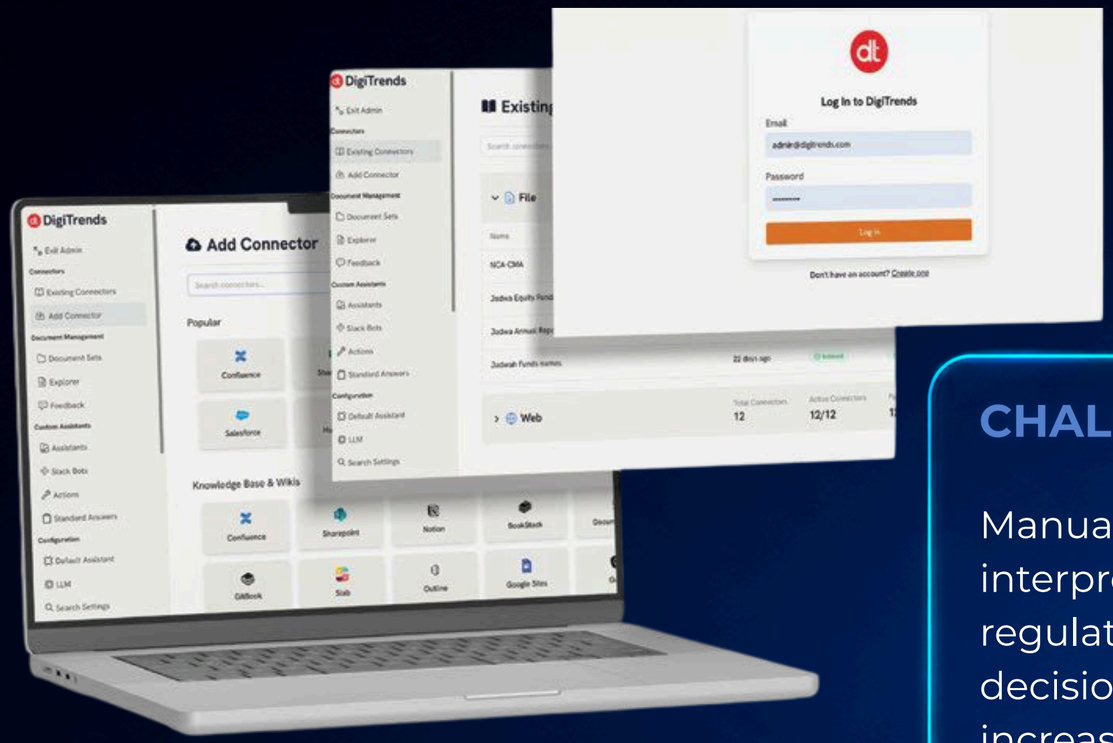
Portfolio Intelligence

Proactive Alerts

Secure Hybrid Architecture

Market Data Integration

Natural Language Insights



OPSGUARD

AI Compliance Assistant

CHALLENGE

Manual interpretation of regulations slows decisions and increases compliance effort across teams.

SOLUTION

AI compliance assistant providing instant guidance on CMA and NCA regulations within your environment.

BUSINESS IMPACT

- Faster regulatory decisions
- Reduced operational risk
- Increased team productivity
- Improved compliance accuracy
- Secure enterprise governance

Regulatory Intelligence

Compliance Guidance

Secure Enterprise AI

Policy Search

Context-Aware Responses

DALIL

AI Team Experience Assistant



CHALLENGE

Employees spend time searching for policies, SOPs, and internal processes across multiple documents.

SOLUTION

Internal AI assistant delivering instant, role-based guidance from company knowledge and policies.

BUSINESS IMPACT

- Faster onboarding
- Improved knowledge access
- Reduced internal dependency
- Greater operational consistency
- Enhanced employee experience



Knowledge Search



SOP Assistance



Role-Based Guidance



Secure Internal AI



Team Productivity



DIGISIGHTS

Private AI for Enterprise Knowledge

CHALLENGE

Enterprise knowledge is scattered across SharePoint and internal systems, making information difficult to find.

SOLUTION

Private AI transforming enterprise documents into secure, searchable institutional knowledge.

BUSINESS IMPACT

- Faster enterprise search
- Trusted AI responses
- Improved knowledge utilization
- Secure document intelligence
- Increased workforce productivity

Enterprise Search

Document Intelligence

Source Citations

Arabic & English AI

Workflow Automation

MIZAR

AI NAV Calculation Agent

CHALLENGE

NAV calculations involve complex valuation, reconciliation, and processing across multiple fund activities.

SOLUTION

Agentic AI automating the complete NAV calculation cycle with validation and audit-ready outputs.

BUSINESS IMPACT

- Faster NAV processing
- Improved valuation accuracy
- Reduced operational effort
- Audit-ready calculations
- Increased processing efficiency





Automated Valuation



NAV Processing



FX Intelligence



Reconciliation Engine



Audit-Ready Outputs

RAQEEM

AI Accounts Payable Agent



CHALLENGE

Accounts payable teams manage manual validations, compliance checks, and vendor communications.

SOLUTION

Agentic AI automating AP validation, compliance checks, workflow routing, and operational visibility.

BUSINESS IMPACT

- Faster invoice processing
- Reduced manual effort
- Greater financial visibility
- Improved compliance accuracy
- Audit-ready operations



Autonomous Extraction



Compliance Validation



Workflow Automation



Vendor Communication



AP Analytics

MUDABBIR

AI Invoice Lifecycle Agent

CHALLENGE

Manual billing, approvals, and payment tracking slow financial operations and increase administrative effort.

SOLUTION

Agentic AI automating fee capture, invoice processing, approvals, and payment monitoring.

BUSINESS IMPACT

- Faster billing cycles
- Streamlined approvals
- Improved payment visibility
- Reduced administrative effort
- Financial process integrity





Fee Automation



Invoice Generation



ERP Integration



Approval Workflows



Payment Tracking

DIGITRENDS:

DELIVERING AI INNOVATION ACROSS GLOBAL MARKETS



KSA USA Norway Pakistan UAE

YOUR AI JOURNEY STARTS HERE.

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